

ARTISTS' WORKSHOP NEWSLETTER



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D E C E M B E R 2 0 1 1

PASCUTA'S JANUARY WORKSHOP: 20% DISCOUNT EXTENDED

Marian Pacsuta's January 31 and Feb 1, workshop, *Impressionistic Oil*, is fast approaching. She uses a live model and teaches students to capture movement and life as well as "the essence of the model," as Marian puts it. "Paintings," she adds, "are about energy--not only yours but your subject's." The special 20% discounts--normally for 90 days advanced registration--will be available until Dec. 31, *and you can date your check (made out to the Arts Workshop) as late as Jan 15, 2012.* For the Basics of Art Marketing workshop, Tuesday, January 17th, 2012, with **Pat Zalisko** and **Karlene McConnell** there is no discount (it's only \$75 for the day), but you may date your check for as late as Jan. 15th. All checks must be mailed to **Gail Waters**, 3330 English Brick Trail, DeLand, FL 32724 post marked by December 31. Or you may put your check in the "Workshop" box at the studio by Dec 31. If you need more information, call **Gail Waters** at 386-943-9300. Please see last two newsletters for more details about the workshops or contact **Gail**.

BASICS OF ART MARKETING: UPCOMING WORKSHOP

Two of our talented and accomplished AW members are offering a workshop to help members learn how to get their art on the walls of museums or galleries. **Karlene McConnell** and **Pat Zalisko** are offering a one-day workshop, **The Basics of Art Marketing**, Jan. 17, 9:30-4:30. **McConnell** is an art educator, a former museum curator, and has extensive experience with outdoor juried shows, galleries and museums. **Zalisko** is an emerging artist who is exhibiting her art in galleries, museums and select exhibitions.

In the Basics of Art Marketing workshop, you will learn the following:

- *to identify your objectives*
- *find venues to show your art*
- *how to apply for calls for submission.*
- *understand how to meet the usual requirements for sending your art and/or portfolio to different venues.*
- *how to create a portfolio for submission*
- *how to build your contact list and credentials*
- *how to talk about your art*

(Continued on next page.)

During the second half of the day, instructors will have one-on-one discussions with participants regarding their portfolios. If a wireless connection is available, they will also review individual websites of workshop participants. This workshop is offered at a low price of only \$75 so there is no 20% discount, but you can date your check as late as Jan. 15, 2012. Just postmark or place in the "Workshop" box at the studio by the 31st of Dec. Mail to **Gail Waters** address in above article.

FROM THE PRESIDENT



We had a wonderful holiday luncheon this week with 84 members and guests in attendance. During the luncheon, Harry Messersmith, our judge for the December show, presented the awards. Congratulations to the winners! Also during the luncheon, **Nancy Hagood** passed the hat for the artist-to-artist award at the Members Show. Please think about contributing to this cause.

Our Members Show will be held in May this year at the Peabody.

Accommodations will be made to hold artwork for the show if you will be leaving before then to return to your seasonal home. Contact **Nancy Hagood** for further information.

Bring your checkbook to the General Meeting to get your tickets to the Rick Martorano Benefit for Artists' Workshop. The concert will be held on February 11. See the flyer insert with this newsletter for further details.

Artists' Workshop, the Marine Discovery Center and the Wildlife Foundation of Florida will be holding a joint ribbon cutting and open house on Saturday, March 10 to celebrate the opening of the Mosquito Lagoon Marine Enhancement Center. This is an opportunity for us to generate interest in the Artists' Workshop. We will be looking for volunteers to participate in scheduled activities.

Next month we will set up a committee to elect next year's Board of Directors. Please be open to serving. Volunteering has many rewards. You have a chance to shape the direction of this exciting group as we grow to serve our community.

Have a wonderful Christmas and New Years'. I look forward to seeing you at our next General Meeting on January 4.

Laura Robinson, President

WELCOME NEW MEMBERS

Adele Horton

844 Williamson
Port Orange, FL 32127
386-453-1004
horton@rconnect.com

Krys Pettit

2826 N. Bermuda Ave.
Apopka, FL 32707
407-342-2895
kpwaterpaint@yahoo

Bernadine Bombardier

34 Carol Dr.
Manchester, CT 06040
860-643-7113 Cell: 860-841-5040

Local Address

517 Sparrow Dr.
Edgewater, FL 32141

Terri Jackson

1004 N. Peninsula Ave.
New Smyrna Beach, FL 32169
386-690-0112

GALLERY NEWS

DON'T FORGET THE JANUARY SHOW, "LOCAL COLOR." That means paintings of any sort about this area: from marine, seashore, florals, to dunes, and notable buildings. Abstract all the way is fine, too. **Enter Friday, January 6, 9 - 11 a.m. this is when you pick up your art from December show, also.**

"SPECTRUM - EXHIBIT ONE" at the Library this month was the first of two judged shows this year. We were pleased to have Harry Messersmith as the judge and also for his comments about our art at the Christmas Luncheon. Harry is a noted sculptor and his works are in many corporate and museum collections. He served as Executive Director of the Museum of Florida Art in DeLand and Director of the Lighthouse Gallery and School of Art in Tequesta, Florida. He earned his Masters degree in fine art and sculpture from the University of Florida and his Bachelor of Art degree from Stetson University. Harry has taught art and sculpture at Daytona College, Stetson University, the University of Central Florida, among others, and has had wide experience as a juror. If you haven't already, visit the NSB Library and see what a spectacular show of art we have there.

FUN FILLED HOLIDAY LUNCHEON

This year's Holiday Luncheon on December 13 at the Smyrna Yacht Club was extra special in that it was combined with awards for our recent juried show, Spectrum- Exhibit One. Everyone was sparkly in attire and bubbly in spirits for the festive occasion. The highlight of the luncheon was the awards ceremony for the winners of our current exhibit. Sculptor and experienced museum director, Harry Messersmith who presented the awards, was a delightful and charming speaker. And as he gave the awards, he spoke with an art curator's insights and an artist's love of art about why he chose each piece. Past president, **Bob Grayson**, won first place (see photo on next page.) Other winners included **Carson Capp**, second place, and **Jeanne Grise**, third. (For full list of winners, see page 6, "Awards & Achievements" section.)

Joe Anglin (photo upper right) led a lovely inspirational invocation, and Ray Guiser noted jazz saxophonist entertained.

Nancy Hagood (below right) collected almost \$300 towards the awards for the upcoming Members' Show.

Ruby and Charles Jones organized the collection of the canned goods for the needy as is our tradition at the Holiday party. We thank everyone for their generosity in giving to both these causes. And a big thank you also to **Ruby Jones** and **Grace Foley** who did so much for this lovely event and decorated the room with beautiful poinsettia center pieces--which some lucky members got to take home.



Past president, **Bob Grayson**, accepting his first place award for his colored pencil piece from judge

Nancy Hagood talks about the need to donate for the members' show



Harry Messersmith and AW President, **Laura Robinson**



Harry Messersmith discusses the merits of **Carson Capp's** piece (second place winner)



Saxophonist Ray Guiser



Shirley and **Bob Grayson** enjoy the festive occasion.



Ruby Jones, (left) cheerfully delighted with the turnout at the luncheon.



Constance Elder (right) enjoying the music.



Sue Reynolds and Marilynne Roland



Members and guests enjoying the festivities



Joan Zetka, Jane Owen, Regina Wise, A radiant **Ethel Schneider** and **Harold Garde**



Grace Foley and Pamela Ramey Tatum

JANUARY GENERAL MEETING

Happy New Year! As we start 2012, we would like to RE-introduce you to all our classes and showcase some new classes at our next general meeting on Wed. January 4, 2012. There will be an opportunity to sign-up for classes and speak to instructors . Some have continued their classes right through the holiday season, and others are starting up again with the new year. All the teachers welcome new students at any time.

We are offering watercolor, acrylic, oil, pastel, drawing, multi-media and portraiture. We have a matting and framing class with instruction on our own equipment. After you have taken that class you can use the cutters yourself on your own time.

Louise Lieber will have a mini demonstration to show us what is happening in her sculpture class and give us some ideas of what we might expect to develop in the future of our ceramics department. **Mary Gerlach** is offering a spectacular Color Theory Class starting in January. The class will be an in-depth study and hands-on experience of mixing colors and learning color qualities from the limited primary color palette.

She will present design concepts to provide the artist with more tools, plus explore the opportunity to paint with an expanded color palette once the primary color palette has been mastered. Also, after a little hiatus, **Betty Parker** will return with her Fundamentals of Drawing Class and will be available for questions and answers. 6

We are looking for more volunteers to help as monitors for open studio. Starting in January open studio will run on Wednesday mornings from 9:30 am-12:30 pm, Thursday afternoons from 1pm-4pm and on Saturdays. With your help we hope to expand those days. A new bulletin board will soon be hung in the main studio. A calendar will be available there for more information on classes and open studio hours. If you would like to volunteer, contact **Maryann Oliver** at 386 345-4635 or email her at mboinfla@bellsouth.net. Please join us in our excitement with our "new" classes and our "tried and true" classes. Sign up at our meeting on January 4th!

MEMBERS' AWARDS & ACHIEVEMENTS

Our first judged show of the season was a success with many members participating, showing some very strong artwork. If you haven't yet had a chance to see that show, it's up until the end of January at the New Smyrna Beach Library. Go take a look and be inspired. Congratulations to the winners of the show:

Bob Grayson, first place; **Carson Capp**, second place, **Jeanne Grise**, third place. Honorable Mention awards went to **Kay Jones**, **Carol Richardson**, **Ralph Redmond**, **Lillian Verkins**.

Several AW members are members of Beaux Arts of Volusia County and recently won awards at the Art League of Daytona Beaux Arts exhibit: **Jean Banas** won the Best of Show, that award in memory of **Lorraine Potter**. **Linda Knight** won Third Place. **Mara Whitridge** and **Gretchen Nass** won Achievement Awards, and **Antoinette (Toni) Slick** and **Beau Wild** won Merit Awards.

UPDATE ON COMMUNITY EXHIBITS BY JANE OWEN

During this holiday season, Community Exhibits celebrates the shared joy in our creative efforts throughout the year and looks forward with you to ever more meaningful artistic expressions enhanced by artist-observer synergy in the new year. In this starry season, we have **James Houpt** starring in the Edgewater Museum, New Smyrna Beach City Hall, and in January part of the Oak Hill Library. Jim enjoys making visible both realistic and highly abstracted rustic ruminations in which we can discover shapes and shades which were not put there but materialized by themselves. A native of Pennsylvania, he has taught painting in oils and pastels, and now now has expanded into mixed media with **Sue Reynolds**. In both December and January, we have **Diana Gilson** as star at the Oak Hill Library. This rising Palm Coast costar of many shows, solid fauve colorist inspired by Robert De Niro, Sr. (yes, the actor's father) is back from her annual pilgrimage to France. The very absence of the small details that a Matisse-like painter would use to represent life in his society, in barely modulated sectors of the canvas, she makes you ask what the mostly faceless figures are feeling in their environment and invites us to ask the same questions about ourselves.

In January, **Laura Robinson** will star in the Edgewater Museum Art Room.

In both December and January, **Christophe Cardot** and the peripatetic Francophiliac artists of AWI are starring in the United Church of Christ Community Hall.

We have a superb lineup of planetary painters, reflecting the seasonal radiance, but shining in their own light.

We look forward to February-March shows including the works of **John O'Brien, Joye Shaffer, Cheri Erdman Shaffer, and Michelle Davidson**. Polymath **Michelle** works in dreamy mixed media and is artistically enhancing the presentation of her book about ghosts in Florida.

Here's the upcoming schedule. Plan early.

Edgewater Library, 10-11: Fridays, Feb 3, Mar 30, Jun 1, Jul 27.

Oak Hill Library, 2-3: Fridays, Feb 3, Mar 30, Jun 1, Jul 27.

United Church of Christ Community Hall, Mondays 10-11: Jan 30, Apr 2, Jun 4, Jul 30.

New Smyrna Beach City Hall 2 large works, Mondays: Jan 30, Apr 2, Jun 4, Jul 30.

Edgewater Museum Solo Artist: Monday Jan 2 and Fridays Feb 3, Mar 2, Mar 30, Apr 27, Jun 1, Jun 29, Jul 27.

NEWS FROM THE LIBRARY

Our book sale will resume at the next general meeting on Wednesday, January 4, 2012. As usual, any proceeds will go toward purchasing new books for our library. Also, we will be selling many VCR tapes at very reasonable prices, and these proceeds will be used to purchase DVD's for the library. One final thought during this season of generosity: any art-related DVD's that you might like to donate will be welcome additions to the library.

SECOND ANNUAL SUMMER ART CAMP SET FOR JUNE 2012 PROVIDED BY REGINA WISE

Art is...Creation, Inc. will hold its Summer Art Camp at the Artists' Workshop Studios at 540 Barracuda Boulevard, New Smyrna Beach, Fl 32169. The 5 ½ year old Camp will take place June 11 to June 15, 10 am to 12 noon. Camp fee is \$75.00 per child. Through popular request we will hold two weeks of camp for students entering 6th grade through students finishing 12th the weeks of June 18 to 22 and June 25 to 29, from 10am to 2pm, with a lunch break from noon to 12:30 pm. Students are responsible for bringing their own lunch. Camp fee is \$100.00 per week.

In an effort to support the Summer Art Camp, Gift Certificates are available for Holiday giving to a deserving young artist. These Certificates can also be purchased to sponsor a young artist throughout the year for a birthday or special occasion gift. If you don't have a young artist in your life, we have plenty of young artists who qualify for financial assistance and would be able to attend Enrichment Art Classes throughout the year or Summer Art Camp. (Continued on following page)



Your donation or sponsorship would make it possible for these young artists to have a life-changing experience in and through the arts. (Continued on next page)

I want to thank those members of the Artists' Workshop whose generosity last year made it possible for 10 students to be fully funded to experience the Summer Art Camp. Our goal is to have a fully funded program so no child will be turned away.



Calling all Volunteers, we will need 15 instructors, one for each day of camp to teach a 3 hour session. Please let me, **Regina Wise**, know ASAP if you are interested and what you would like to teach so you can have your choice of the date that suits your schedule. I guarantee you will have the time of your life! Please contact **Regina Wise** at wiseregina@gmail.com or call her at 386-428-1876

VOLUNTEERS NEEDED

We need volunteers for the following positions: Publicity Chair; Newsletter Editor (to take over in May 2012); someone to assist **Regina Wise** on website issues; and someone to learn **Sallee Langley's** job of Treasurer to be back up for her.

Contact **Laura Robinson**, lrobinson1045@cfl.rr.com for the Publicity Chair; **Pamela Ramey Tatum**, prameytatum@gmail.com for the Newsletter Editor; **Regina Wise** wiseregina@hotmail.com; and **Sallee Langley** at wglskl@att.com our current Treasurer to be her backup person.

ADDRESSED SERVICES REQUESTED

Non Profit Org.
U.S. POSTAGE PAID
New Smyrna Beach, FL
Permit No. 75

Artists' Workshop
P.O. BOX 1194
New Smyrna Beach, FL
32170
32168

From the Editor:
There are wonderful classes and workshops offered at AW so please sign up and take advantage of what we have right here in our own back yard.
If you are having a show or have won an award, please let me know and I will try to include it. I don't have any way of knowing if you don't tell me, so don't be shy!
Please consider volunteering for one of the positions we need help for.
I wish you all a magical Holiday Season and a happy, healthy and prosperous new year!
Pamela Ramey Tatum
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