

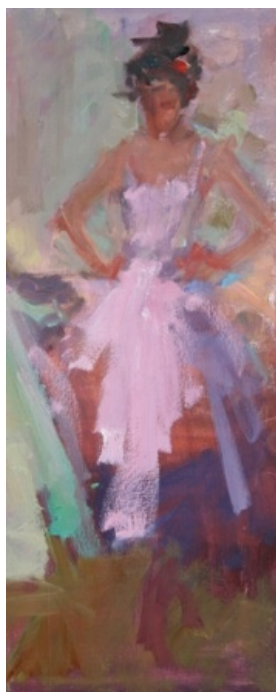
ARTISTS' WORKSHOP NEWSLETTER



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N O V E M B E R 2 0 1 1

UP COMING JANUARY WORKSHOP WITH MARIAN PACSUTA



Marian Pacsuta taught a sold out workshop for us last January, and she is back by popular demand. She is a wonderful teacher and her workshop is also lots of fun.

As an artist Pacsuta is interested in “preserving the spontaneity of the human spirit using oil paint.” Her subject matter is “always diverse as boundless, random configurations of shape and color help her to convey a scene rather than just copy it.” She says, “This is how I see...with design, gesture and relationships being the true essence of the painting.” She says, “I want my paintings to read clearly with a minimum of rendering. In fact, I stop painting well in advance of what most would regard as a finished work. It is my way of preserving the spontaneity of the human spirit using paint. This is an important characteristic of the way I function ~ and adds its own flavor to my work.



In her workshop, Marian will use a live model and students, she says “will be doing quick studies to capture the essence of the model and getting it on canvas. Paintings are all about energy- not only yours, but your subject’s. When you limit your time, it is amazing how your ‘artist’s eye’ allows you to capture the essence of your model.” The workshop, *Impressionistic Oil* is Jan. 31 & Feb. 1, 2012, 9:30 to 4:30. Cost is \$225 for members and \$255 for non-members. **But there’s still time for**

early registration to receive 20% off. With the discount, members pay just \$180. A great deal for two days of learning and fun. See the sign up and discount information on the following page.

LEARN HOW TO MARKET YOUR ART IN THIS JAN. WORKSHOP

Workshop on Basics of Art Marketing, Tuesday, January 17th, 2012, with Pat Zalisko and Karlene McConnell



Why not get that collection of art that you have stored under your bed or in a spare bedroom into the hands of a new collector or onto the walls of a museum or gallery? **Karlene McConnell** (photo left) and **Pat Zalisko** (photo right) will conduct a one-day workshop on the Basics of Art Marketing on Tuesday, January 17, 2012.

McConnell is an art educator, a former museum curator, and has extensive experience with outdoor juried shows, galleries and museums. **Zalisko** is an emerging artist who is



exhibiting her art in galleries, museums and select exhibitions. The first half of the day will focus on identifying your objectives; how to find venues to show your art; how to apply for calls for submission and practical advice on how to meet the usual requirements for sending your art and/or portfolio to different venues; creating a portfolio for submission; building your contact list and credentials; how to talk about your art; basics regarding photographing and storing images; and technologies that allow artists to get their art before the public. During the second half of the day, instructors will have one-on-one discussions with participants regarding their portfolios. If a wireless connection is available, they will also review individual websites of workshop participants.

Participants are encouraged to submit their portfolios, CD's of the art they submit to venues, artist statements, biographies, resumes, and/or the website information for review by **Karlene** or **Pat** at least a week prior to the workshop. They will be offered personalized advice on any materials provided for review. Cost of the workshop is \$75. Workshop attendance will be limited to 12 artists and it is filling up fast

To sign up for a workshop, make payments to Artists' Workshop and send to **Gail Waters** at 3330 English Brick Trail, DeLand, FL 32724. You can email **Gail** for more information at waters_g@bellsouth.net 386-679-4916.

Please note: For the 20% discount on Marian Pacsuta's workshop, your envelope **MUST BE POSTMARKED** 45 days before the workshop begins--**NO EXCEPTIONS**. **NO REFUNDS** on the discounted price will be given for any reason except cancellation of the workshop.



Word has it that Carol Frye's workshop in October was fantastic. All reports were that students learned a lot and enjoyed it very much.

(Photos courtesy of **Joan Hartwig**). We have some amazing instructors for our workshops and Carol was no exception. In fact, Carol won Second

Place in the abstract/experimental category in the The Artist's Magazine's 28th Annual Competition. Photo of her award winning painting is in this month's edition and is on her home page at www.carolfrye.com.



FROM THE PRESIDENT



I would like to encourage all of you to sign up for a workshop. It is a very inexpensive way to expand your skills without having to pay travel costs. The artists come to us!

Thank you for your generous donations of time and money to the Artists' Workshop. We have really pulled together to make this move happen. The fundraisers have been a great success and have made a difference in our ability to set up the studio this year. And finally, thank you to the fundraising committee for all your hard work.

The theme of our next show at the library is "Spectrum" (your own choice of subject) and it is a judged show. Harry Messersmith, our judge, will present the awards at the Holiday Luncheon at Smyrna Yacht Club. Mark your calendar for the show take-in date (Dec. 2) and be sure to join us for the luncheon on the 13th. The luncheon replaces our General Meeting for December.

Laura Robinson, President

WELCOME NEW MEMBERS: PLEASE ADD TO YOUR DIRECTORY

Ed McCarthy
3040 Juniper Dr.
Edgewater, FL 32141
386-402-8627
www.EdwardMcCarthy.com

Mary Peschel-Herlehy
416 S. Peninsula Ave.
New Smyrna Beach, FL
32169

Lucinda Sloan
2280 Hontoon Rd.
Deland, FL 32720
727-480-5655
cindy61350@hotmail.com

GALLERY NEWS

IMPORTANT NOTE: Please be sure to save the insert inside this newsletter with the details for the upcoming gallery exhibits and also the rules for submission.

DECEMBER EXHIBIT: "Spectrum," a judged show open to any subject or theme of your choice. **LOCATION:** New Smyrna Beach Library **DROP OFF:** Friday, December 2, 9-11AM. Judging begins shortly after 11 so don't be late! Pick up work from previous show at the same time. Any theme or subject.

Judge is well known sculptor and artist, Harry Messersmith. See you there! **Constanz Elder**, Gallery Chair and **Cindy Kohring**, Co-Chair.

INFORMATION ON CLASSES

NEW MATTING & FRAMING CLASS WITH CHRISTOPHE CARDOT

There is a sign-up sheet at the entrance of the Artists' Workshop for the matting and framing class taught by **Christophe Cardot**. For anyone interested in learning how to use our mat cutters and glass cutter, this class is a must. We have this equipment available to us and we should take advantage of it. It is an AWI policy that we must pass this class with **Christophe** in order to use these tools at will. If interested please sign up or call **Christophe** at 386-426-6374. The class is a 2 week session for \$50.

Plein Air Artists meet weekly on Tuesday mornings from 9 a.m. til noon to paint in areas around New Smyrna Beach and Daytona Beach. We then have lunch together and admire (critique) each other's works. If you are interested in painting outside in the fresh Florida air and seeing new places, call **Lyn Strong** at 386 409 9543 or email her at lstrong21@cfl.rr.com.

Life Study Group meets every other week (or so) on Tuesdays from 1-4PM. We have a live model, often posing nude, and do a series of studies from 5 to 20 minutes. To be included in the announcement emails for this group, please email **Maryann Oliver** at mboinfla@bellsouth.net or call her at 386-345-4635.

Mixed Media Class with **Carolyn Land** will have a special three week session before the holiday break. Dates are Nov. 29, Dec. 6, and 13. Instruction will be given in the art of creating paper vessels and pouches. The class meets Tuesday at 9:30 - 12:30, and the cost for the three week session will be \$37.50. If you are interested in the art of creating these special "Spirit Vessels" made of paper and decorated with a variety of interesting things, please call Carolyn at 386 304-6771 or email cland5961@aol.com. The next regular session will start Tuesday, January 3rd at 9:30, and will run six weeks.

A NOTE FROM COMMITTEE CHAIR, MARYANN OLIVER:

As class organizer, I would like to offer any member the opportunity to call me with any ideas or thoughts about classes that you would like to see offered. A *Color Theory* class is currently in the works. Thoughts of an Art History class, maybe focused on chiaroscuro has crossed my mind, but I would really like some feedback. Don't be shy. We have a wonderful facility and both **Gail Waters** and I would like to offer workshops and classes that YOU would like! Thank you, call **Maryann Oliver** @ 386-345-4635 or email her at mboinfla@bellsouth.net

UPDATE ON COMMUNITY EXHIBITS BY JANE OWEN

Below is a tentative schedule of dates on which we change art content in several venues. We have exhibited in commercial facilities as well and can do so in the future if there is mutual interest.

December-January, UCC will host what I have baptized "Christours" until **Christophe Cardot** changes the name. He will show his work and that of those who went to France with him this summer: **Cindy Koring, Carolyn Land, Bob Wince, Liz Clayton, Margaret and Joe Anglin**

Edgewater Library, 10-11: Fridays, Sep 30, Dec 2, Feb 3, Mar 30, Jun 1, Jul 27.

Oak Hill Library, 2-3: Fridays, Sep 30, Dec 2, Feb 3, Mar 30, Jun 1, Jul 27.

United Church of Christ Community Hall, Mondays 10-11: Oct 3, Dec 5, Jan 30, Apr 2, Jun 4, Jul 30.

New Smyrna Beach City Hall 2 large works, Mondays: Oct 3, Dec 5, Jan 30, Apr 2, Jun 4, Jul 30. Edgewater Museum Solo Artist: Monday Jan 2 and Fridays Feb 3, Mar 2, Mar 30, Apr 27, Jun 1, Jun 29, Jul 27.

Contact **Jane** at 386-428-1225 or owenj@ucnsb.net or owenrix@earthlink.net. **Jane Rix Owen** and **Ruby Jones**.



HOLIDAY LUNCHEON

Our Holiday Luncheon is Tuesday December 13, 2010, 11:30 a.m. at the Smyrna Yacht Club in New Smyrna Beach. You should have received your invitation by now. Remember to bring canned goods and other non-perishable food for our donation to the needy. Please remember to mail in your check for \$18 (per person) by December 5. If you have any questions, please contact **Ruby Jones** at rubygeerjones@yahoo.com or call her at 386-427-9222.

FUNDRAISING UPDATE FROM CAROLYN LAND



The Fundraising committee wishes to thank everyone for their continued donations and support. We have collected over \$11,000.00 in donations, and we made over \$1300, at the attic sale, and



another \$1400+ at the Sunset BBQ event. You have all been wonderful. Thank you for your generosity. We have one more fundraiser planned. It will be, Rick Martorano Singers and Special Guests in concert: Paint the Town with Music. It will be held at the Brannon Center, February 11, 2012. Please save the date.

*The Sunset BBQ Benefit (see photos above--courtesy **Joan Hartwig**) on Saturday, November 5, was a success even in the rainy weather.*



Photos from Sunset BBQ above are courtesy of Nancy Hagood.

THE HAWAIIAN LUAU

The Marine Discovery Center had its third annual Hawaiian Luau and Silent Auction fund-raiser at Flip Flops on Sunday, October 9, 2011. Despite the rain, many members came and had a wonderful time of community and art. The past two years many artists from the AW have donated art work for this cause. The Marine Discovery Center gave the Artists' Workshop back 15% of the proceeds raised from the AW artists. *Photos below courtesy of Joye Shaffer.*



Joye Shaffer and Shirley Grayson



photo right: AW president, Laura Robinson and Lyn Strong



MEMBERS' AWARDS & ACHIEVEMENTS

Carolyn Land, Judy Gilmer, Kathy OMeara, M. Sue Reynolds, Mara Whitridge and Barbara Baldwin have an exhibit at The Casements, 25 Riverside Dr., in Ormond Beach. The opening was Fri., Nov. 5 from 5-7 p.m. and regular gallery hours are 8-5, Mon. thru Fri. and 8-Noon on Sat.

Pat Zalisko is in *Art Galleries and Artists* magazine in an article on Muse & Co. Fine Art Gallery in Atlanta (Roswell), GA.

Karlene McConnell and **Pat Zalisko** have a three-artist show at Hollingsworth Gallery, 160 Cypress Point Pkwy., Suite 210, Palm Coast. The third artist is Melissa Mason. The exhibition is titled N E O Expressions, featuring the art of the artists of N E O studios. The show opens on Dec. 10th, 6 p.m. and runs through January 8.

CANAVERAL SEASHORE PLEIN AIR PAINT OUT

Members **Cathy Berse**, **Christophe Cardot**, and **Trish Vevera** were AW artists in the Canaveral paint out. The weather was beautiful for the most part and the event was a great success as many locals and tourists came out to watch the artists paint. Several artists gave instruction as well. Artist John Caggiano (see photo below right) gave a demonstration and discussed elements of composition, color, and value as well as his approach to plein air painting and his favorite products.



Christophe Cardot painting his daughter during the Paint Out.



Cathy Berse after a long day of painting.



Artist, John Caggiano, giving a demo class

Small Pond Media proudly announces our 1st annual contest to design the cover of our phone books to be featured on the cover of both our NSB and Port Orange phone books which are delivered to every home and business. Please contact Allyson at Allyson@mysmallpond.com for contest rules, prize info and entry form. Participant must live in Volusia County. Thanks and we look forward to seeing your wonderful submissions! Deadline for submission is December 15.

VOLUNTEERS NEEDED

We need volunteers for the following positions: Publicity Chair; Newsletter Editor (to take over in May 2012); someone to assist **Regina Wise** on website issues; and someone to learn **Sallee Langley's** job of Treasurer to be back up for her.

Contact **Laura Robinson**, lrobinson1045@cfl.rr.com for the Publicity Chair;
Pamela Ramey Tatum, prameytatum@gmail.com for the Newsletter Editor;
Regina Wise wiseregina@hotmail.com; and **Sallee Langley** at wglskl@att.com our current Treasurer to be her backup person.

CORRECTIONS IN DIRECTORY INFORMATION

Following are changes and additions to the directory:

Pamela Ramey-Tatum: Correct telephone number is 407-733-6282, pages 4 and 27.

Suejean Kienke correct telephone number 386-478-6677, page 22.

Address and telephone for **Sandra Longenecker** – 3545 Omni Circle; Edgewater, Fl. 32141; 772-713-7557, page 24.

Sue Stoddart: add address - 466 Bouchelle Drive; New Smyrna Beach, Fl. 32169, page 30.

Add the following members:

Regina Wise; 1220 Commodore Drive, New Smyrna Beach, Fl. 32168; 386-428-1879;
wiseregina@gmail.com (page 32).

Thelma Jeanne Bussey; 127 Harrison Road, Daytona Beach, Fl. 32118; 386-761-1130, page 16.



Letter from the Editor:

Thanksgiving is a time to give thanks and we really do have a great organization to be thankful for. Thank you to our current and past president, **Laura Robinson** and **Bob Grayson** respectively, **Joye Shaffer**, all other board members, committee chairs and everyone who has really stepped up to the plate to make our new space a reality.

Speaking of stepping up to the plate, after two years of doing the newsletter, I will be relinquishing the reins in May 2012 and need someone to take over. I will train you and it's not difficult to do if you can work a computer. Please consider taking this over. It's really fun being the first to know all the news!

Happy Thanksgiving to you all!

Pamela
Pamela RameyTatum
prameytatum@gmail.com