

ARTISTS' WORKSHOP NEWSLETTER



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S E P T E M B E R 2 0 1 1

SEASON'S FIRST WORKSHOP & DEMO: W/CAROL FRYE

Accomplished artist and instructor, Carol Frye, who is teaching our October workshop, will be our demo artist at our October general meeting. See last month's newsletter for a full bio on Carol. **"Going With Gouache" will be on Oct. 25, 26, & 27, from 9:30 a.m. to 4:30 p.m. Cost: AWI members \$225 / Non members \$255**

Here is Carol Frye's description of her workshop:

Watch this versatile, often overlooked media explode with color as we begin to explore some of the possibilities of gouache. While we will be focusing on an abstract approach, layering color, and creating visual textures, we will also play with realism. Instruction will include a simplified approach to nonrepresentational abstracts, designed for students of all levels.

Students will gain tips and techniques for painting in both watercolor and acrylic gouache and have fun with the wide range of color possibilities from a five color pallet. The workshop includes demonstrations, one-on-one instruction, and the last day ends with a critique designed to help everyone. I expect to finish a minimum of one painting per day, and most students can expect to also.



NOVEMBER WORKSHOP & DEMO ARTIST BARBARA PERROTTI

Barbara Perrotti is a professional artist and teacher who resides in Florida. She was born in Ohio and moved to Connecticut where she attended formal drawing lessons at a very early age. She attended the Paier School of Art for five years. Then furthered her art studies with Robert Brackman at the Madison Art School in Ct. She draws inspiration from the past through the many workshops she has taken with such notables as Greg Kreutz, Morgan Samuel Price, Lois Griffell and Burt Silverman. Through these masters she feels firmly connected with the past and has been inspired by the works of Sargeant, Potthast, Twachtman, Monet and Henri.





In 2006 a trip west provided Perrotti with a sense of new direction. With her husband's urging, she completed 17 paintings during their trip. She says, "I feel so privileged for this opportunity to paint at leisure and to study the different climates of color and the richness of subject matter right here in our United States".

Perrotti has had a successful career in both portraiture and landscape painting. She states that she "is a realist by choice" and she paints "mostly impressionism with the addition of line and abstract elements." Her mediums of choice are oil and pastel. "As an artist," she says, "I am

dedicated to recording all that I see to pass on for the sake of future generations."

Perrotti will teach Romancing the Landscape, (in Acrylic or Oil) Nov. 7-9. You will learn "how to make your painting sing and how to look at a photo without letting it take over."

Cost: Members \$225 / Non-members \$255

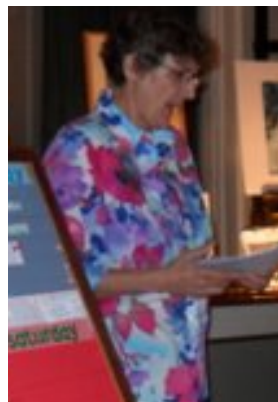
Please note the following regarding all Workshops: Plan ahead. Mail your application and check early to receive a 20% discount. It MUST BE POSTMARKED 45 days before the workshop begins--NO EXCEPTIONS. NO REFUNDS on the discounted price will be given for any reason except cancellation of the workshop. In order to meet our expenses, we must have a minimum number of students registered six weeks prior to the start of the workshop to avoid its being cancelled. Cancellation (on non-discounted payments only) will be accepted with written notice a minimum of three weeks prior to the start of the workshop; a \$25.00 handling fee will be deducted. No refunds within three weeks of the **start of the workshop**.

SEPTEMBER MEETING INTRODUCED OUR TEACHERS

At the September general meeting, our talented Artists' Workshop Inc., teachers were introduced and had a chance to talk about their classes. Take advantage of the opportunity to learn from them and have fun with other members. SIGN UP NOW!



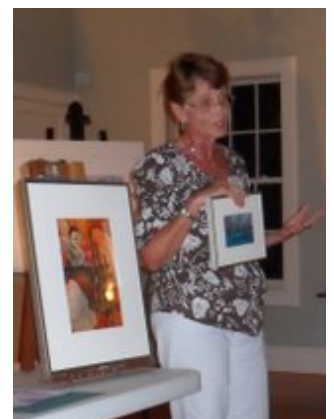
Barbara Baldwin



Donna Francis



Ella Lawless



Carolyn Land

All photos of teachers on this and the following page are courtesy of Joan Hartwig.



Louise Lieber



Betty Parker



Sue Reynolds

FROM THE PRESIDENT



We hope to see you at the celebration and opening of our beautiful new studio space at the October General Meeting. This has been a long time coming and at last we are in the building. Let's have a full house to celebrate! Also be sure to bring your checkbook and buy tickets to the Sunset Bar-B-Q fundraiser on November 5. It's only \$15 a ticket. What a nice way to have dinner, a fun evening out with music AND raise money for equipment, furnishings and supplies for our new building.

Thank you everyone for volunteering to help with the move to get us settling into the new building. If anyone else would like to help out, call **Betty Parker** at 386-255-9240. The sooner we are moved in, the sooner we can move all the classes over from the Scout Hut.

The Chamber of Commerce is returning to the Canal Street building in December or January after some needed repairs are made to the conference room and the bathrooms. We will begin working on our return soon and hope to also be in the building after the repairs are complete.

Laura Robinson, President

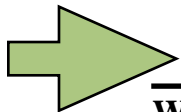
GALLERY NEWS

OCTOBER EXHIBIT: October exhibit at the Library is "Creative and Footloose," which is about various locales and what is there. Places and people from around the world, the U.S. and Florida. This show is also about the abstract, so everyone welcome. We have the Reading Room and Hall for exhibiting. Entry date is Fri., Sept. 30 from 9 – 11 a.m. September show artists, please remember to come in to pick up your art at that time. See you there! Constanz Elder, Gallery Chair. (Co-Chair Cindy Kohring is on an overseas art trip so won't be there.)

OCTOBER GENERAL MEETING A CELEBRATION AT NEW SPACE

Our next General Meeting will be held at our new space on Barracuda Boulevard in New Smyrna Beach. (Please note that the post office has changed our address from 100 to 540 Barracuda Boulevard). The meeting is **Wednesday, October 5**. It will be a celebration, so please come join us! The celebration begins at **6:30 p.m.**; **meeting at 7 p.m.**, and demo by Carol Frye at 7:30ish.





NOTE: CHANGE OF CLASS TIMES:

When classes move to our new location on Barracuda Boulevard, they will begin at **9:30 a.m.** rather than **9:00 a.m.** The change happens *only* when classes move to our new location.

CAROLYN LAND'S CLASSES

Mixed Media Class: Will begin October 4, 2011. Class will meet from 9:30 - 12:30. Classes will meet Oct. 4, 11, 18, 25, Nov. 1, 8. If you are interested please e-mail Carolyn at cland5961@aol.com or call 386-304-6771. I will get back to with a general class list after Sept. 25th.

Pastel Class: Will begin October 6, 2011. Class will meet from 9:30 - 12:30. The 6 week session will meet: Oct. 6, 13, 27, Nov. 3, 10, 17. If you are interested please e-mail Carolyn at cland5961@aol.com or call 386-304-6771. General supply list after Sept. 25th.

BASICS OF ART MARKETING: A NEW WORKSHOP

Pat Zalisko and **Karlene McConnell** will conduct a one-day workshop on the Basics of Art Marketing on Tuesday, January 17th, 2012, from 9:30 a.m.-3:45 p.m. Participants will be asked to submit their portfolios, CD's of the art they submit to venues, and/or the website information for review at least a week prior to the workshop in order to have it reviewed by **Karlene** or **Pat**. Workshop attendance will be limited to 12 artists so sign up early to save your space. Cost \$ 75 Contact **Pat** at pzalisko@yahoo.com to register or to get more information.

There will be more detailed information in the next newsletter so stay tuned!

UPDATE ON COMMUNITY EXHIBITS BY JANE OWEN

Our community exhibit program is part of our core mission to promote art, art appreciation, and ourselves in the community. Try to sign up for different venues as early as possible. We can make the most effective presentation by planning time and practicing the repetition which is at the core of publicity. Contact **Jane** at [386-428-1225](tel:386-428-1225) or owenj@ucnsb.net or owenrix@earthlink.net.

Jane Rix Owen and **Ruby M. Jones.** **Following is a list of venues and change dates/times:**

Edgewater Library: Fridays 10-11am, Sept. 30, Dec 2, Feb 3, Mar 30, Jun 1, Jul 27.

Oak Hill Library: Fridays 2-3pm, Sep 30, Dec 2, Feb 3, Mar 30, Jun 1, Jul 27.

United Church of Christ Community Hall: Mondays 10-11am, Oct 3, Dec 5, Jan 30, Apr 2, Jun 4, Jul 30.

New Smyrna Beach City Hall: Two large works, Mondays: Oct 3, Dec 5, Jan 30, Apr 2, Jun 4, Jul 30.

Edgewater Museum: Solo Artist: Monday Jan 2, Fridays Feb 3, Mar 2, Mar 30, Apr 27, Jun 1, Jun 29, Jul 27.

MEMBERS' AWARDS & ACHIEVEMENTS

As was reported in the August newsletter, several of our members won awards at the Art League of Daytona Beach's annual figure exhibit in July. Two members who won significant awards were inadvertently left out: **Jan Reeder** won First Place for her multi-media piece, "Rainy Day," and **Julie Wolfgram** won a merit award for, "I Dreamt I was a Mermaid." Congratulations **Jan** and **Julie**.

Trish Vevera will be the featured artist at the PASTA Gallery in St Augustine for the month of October. Her show entitled "A Trunk Showing" features large acrylics. Opening night is Friday, Oct 7, 5-9 p.m. **Dot Richards** work is currently being shown at Logan's Bistro, 802 Virginia Drive, Orlando, and will be on display there through October.



VERY IMPORTANT EVENT: SUNSET BBQ BENEFIT

WHEN: Saturday November 5, 2011 from 6-10pm

WHAT: Sunset BBQ benefit

WHERE: New Smyrna Beach Boat and Ski Club Building

Remember to bring your checkbook to our next meeting so you can buy your ticket(s). We encourage each member to buy a \$15.00 ticket and buy one for your significant other or friend also. What better way to raise funds than a celebration! **Please come and support our organization.**

If you are not able to attend the meeting, please send your check made out to Artists Workshop, Inc. along with your self addressed STAMPED envelope to :

Carson Kapp, 8 Richmond Drive, New Smyrna Beach, FL 32169



BRIGHT IDEAS COMMITTEE HAVING ATTIC SALE

WHAT: ATTIC SALE, FUNDRAISER FOR ARTISTS' WORKSHOP INC.

DATE: October 15, 2011 **TIME:** 8:00 a.m. til 2:00 p.m.

PLACE: The new property (site of the Old High School). This will give us ample space to spread out the items and also be an identifiable place to the community.

ITEMS ACCEPTED FOR SALE: Any thing of value

VOLUNTEERS NEEDED FOR THE FOLLOWING JOBS: Advertising; distributing posters around the town, pricing items, picking up items. Actual sales people on the day of the sale.

NOTE: If members are not in town at the time of the sale, items can be brought in advance (storage place to be announced later). Those in town should plan to bring their items to the new facility two or three days before the sale to give ample time for pricing.

OPPORTUNITY FOR ARTISTS

The Hub on Canal is doing everything it possibly can to ensure that we open this Fall. Our aim is to contribute to our Downtown as yet one more vibrant addition to NSB's ever-growing Art District. This wonderful building at 132 Canal St is a perfect space to showcase our local artists. We are offering individual spaces for artists to rent...spaces where they can work, meet the public and talk about their work, and, most importantly, get to sell their work. We have a few booths still available.

Check us out at www.thehuboncanal.org. Write to us at thehuboncanal@gmail.com. Call us at 386-235-4140 for more details or to arrange for a tour of the place. We look forward to hearing from you!

HAWAIIAN LUAU AND SILENT AUCTION

The Marine Discovery Center is having its third annual Hawaiian Luau and Silent Auction fundraiser at Flip Flops on Sunday, October 9, 2011 from 6-9 PM. The past two years many artists from the AW have donated art work for this cause. After speaking with Laura Robinson, our AW President and Diane Yeaton, the Chair of the Board of the MDC, we have decided that this year the MDC will give the AW back 15% of the proceeds raised from AW artists. Think of it as a fund-raiser for the AW.

If you are interested in donating a piece, please bring it to the MDC main lobby, 100 Barracuda Blvd. Ideal dates are Sept 12-30.

VOLUNTEERS NEEDED

We need volunteers for the following positions: Publicity Chair; Newsletter Editor (to take over in May 2012); someone to assist **Regina Wise** on website issues; and someone to learn **Sallee Langley's** job of Treasurer to be back up for her.

Contact **Laura Robinson**, lrobinson1045@cfl.rr.com for the Publicity Chair; **Pamela Ramey Tatum**, prameytatum@gmail.com for the Newsletter Editor; Regina Wise wiseregina@hotmail.com; and **Sallee Langley** at wglskl@att.com our current Treasurer to be her backup person.

ADDRESSED SERVICES REQUESTED

Non Profit Org.
U.S. POSTAGE PAID
New Smyrna Beach, FL
Permit No. 75

Artists' Workshop
P.O. BOX 1194
New Smyrna Beach, FL
32170
32168

From the Editor:
We are all excited to be moving into our new space. During this time of transition, everyone's patience and help with the move is appreciated. It's our members who make our organization what it is, and it is us who will make the move happen smoothly. Please consider helping in whatever way you can during this time.
Come celebrate in our new space at the October General Meeting. There are always great nibbles, fellowship and fun. And there will also be an inspiring and informative demo by Carole Frye. See you all at the meeting.
Happy creating!
Pamela
Pamela Ramey-Tatum
prameytatum@gmail.com